

# Clarity for a Consultancy Organization Thanks to Fully Automated AP Workflow



**DEUTSER**  
CONSULTANTS + CREATORS

**Industry:** Consulting  
**Location:** Houston, TX  
**Invoices:** 100+/month  
**ERP:** Sage Intacct

*"For every question we posed to Yooz the answer was 'yes'. The team added value by offering industry best practices for us to consider. They didn't just bring a typical solution, but one that helped us be better ourselves and for our clients."*

Adam Maurer, CPA, CFO

## ⊗ Previous Pain Points

**Manual-laden approval process**

**Time-consuming invoice processing**

**High risk of errors**

**Limited visibility and tracking**

## ✓ The Yooz Solution

**Multi-channel** invoice scanning with OCR and **AI-powered** data extraction, recognition, and verification.

**Streamlined processes** with customized approval alerts for timely payments. **60% reduction in time** processing payables.

**End-to-end process automation** for error reduction and process optimization.

**Centralized, cloud-based data storage** with 24/7 remote access.

Deutser is an innovative consulting firm focused on helping clients and their leaders achieve clarity to drive business performance. The firm engages with corporate and non-profit organizations of all sizes, using ingenuity and curiosity to address modern challenges with creative solutions.

They also leverage the firm's experience and relationships to purchase materials on behalf of clients, realizing savings which are then passed through to the client without mark-up or administrative fees.

The firm is located in Houston, Texas and serves clients all over the world.

## ⊗ The Challenge

Deutser has experienced consistent year over year growth. When its shared service center relocated from Detroit to Houston, the firm reimagined everything about its business operations. And automating its AP workflow quickly rose to the top of the list. At that time it was a manual-laden process: Invoices were entered manually, hand-coded with a stamp or sticker, and the correct person tracked down for approvals.

Adam Maurer, Deutser's CFO, narrowed his options based on providers that had prior integration experience with Intacct and were listed on the Sage Intacct Marketplace. Compatibility with Deutser's ERP was a key consideration for Maurer. *"Yooz AP Automation platform allows robust administrator access and customization, and I was thrilled with the cost."* He had used AP Automation before and knew it would make sense for their firm. *"The workforce at Deutser is young and agile and was ready to move from a manual process to something more innovative, cloud-based, efficient and accurate."*

*"With the Yooz and Sage Intacct combined integration you have a single source of the truth. It's easy to find and manage every step of the AP workflow because everything is captured in one place. We have full visibility into the entire ledger."*

**Adam Maurer, CPA, CFO**

## ✓ The Solution

According to Maurer, implementation was the easiest part of the entire transition process. *"The integration with our Intacct ERP was so much smoother than I imagined,"* he said. *"And when the platform presents error prompts, they are actually intuitive and helpful, not a result of kinks in the system."*

Deutser rolled out the Yooz and Intacct integrated platforms simultaneously, and they functioned seamlessly. The process took less than two weeks.

## The Impact

Deutser has experienced several benefits from implementing the Yooz cloud-based AP Automation platform, integrated with its Intacct ERP. The internal benefits included an instant ROI, and happier, more efficient employees. Within its client base, there has been an increase in customer satisfaction and a decrease in complaints.

- **60% reduction in time** processing payables
- **Happier, more efficient employees** with new value-added responsibilities
- **Greater customer satisfaction** with more timely and detailed information about spending